



Holland Park  
Kindergarten

Engaging hearts & minds



## HOW TO BE A SPONSOR

Holland Park Kindy is a not for profit business with strong links to the community. We offer opportunities for local businesses to engage with local families. Funds raised through our sponsorship packages go directly to funding projects within the kindergarten to make it a better place for kids to play and learn.

Advertising included in our sponsorship packages targets parents with children 0-5 years living on the south side of Brisbane within 20km in and around Holland Park.

We have 2 packages available as follows:

	Silver	Gold
Monthly Newsletter	Back Page	Front Page
Website	190×115 (pixels) banner	500×303 (pixels) banner
Investment	\$125/year GST inclusive	\$250/year GST inclusive

The packages include:

- 72mm x 40mm advertisement in our **monthly newsletter**. Gold Sponsors have front page placement.
- **Banner with link to your website** on the Kindy's website sponsors page.
- In addition, Gold Sponsors have their banner on a rotating footer on all website pages.
- Placement of flyers on our Sponsors Table during social functions and the **Kindy's Annual Open Day** (attended by current, past and future families).
- Acknowledgement of your support through our **Facebook** page.
- **Assistance to design your advertisement** in formats required for sponsorship.

If you run a local business or know a local business owner who would benefit from our sponsorship packages or would like to support the Kindy in another way, please contact us on 07 3391 4020 or email [hpk@hollandparkkindy.com](mailto:hpk@hollandparkkindy.com).



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Educating and caring  
for children since 1940